

ACE EVENT GROUP to choose DisplayLED GmbH to mark an impressive new business start



French rental company, ACE EVENT GROUP, suppliers of a range of audio-visual services from video and data-processing to LED video screens, has recently purchased 128 modules of digiLED T8S.

Based out of Biarritz, ACE EVENT GROUP will be using digiLED's latest product from the Tile series, the T8S for events such as sport, lifestyle company promotions, festival and concerts throughout the South of France. With the new company structure being launched, ACE EVENT GROUP, was keen to update and increase its LED screen inventory and approached DisplayLED GmbH's Managing Director, Michiel Hettinga, to discuss selling its existing Lighthouse screens and upgrading to new digiLED screens. As ACE EVENT GROUP looks to increase its profile in the region, it continues to update and expand its portfolio of audio-visual products.

Key to ACE EVENT GROUP choosing the digiLED T8S was the fact that ACE EVENT GROUP could be involved in the production process, discussing with the displayLED team its special needs to customise the product to suit its requirements. Following discussions, the engineering team designed a bespoke dolly, a transportation wagon, which is compact and allows for easy transportation, loading and unloading, crucial when working to a busy rental schedule. The long term expertise of the complete ACE EVENT GROUP team has been crucial to the development of the T8S and its accessories which make the product even easier to use and faster to deploy in the realities of day to day rental.

Available in a range of pixel pitches from 6mm to 30mm, the digiLED Tile series is suitable for a vast range of fixed and rental applications. While the speed of setup will appeal to the rental market, the digiLED Tile is also being targeted at fixed installations in stadia, outdoor advertising

and architectural projects. Because of its modular tile design, it is also suitable for more creative applications such as curved displays in TV studios or innovative set designs.

With brightness levels of up to 5,800nits, digiLED's Tile system delivers clear, crisp images with fantastic black levels. The Tile series is also available in either Silan or Nichia LEDs, Nichia using in some cases up to 50% less power than other traditional LED products.

The beauty of digiLED's Tile series is that the tiles are universal, whether 6mm or 30mm they have the same housing, components and cabling. This means that screens can be made up of a combination of pixel pitches. Each tile measures 400mm wide x 300mm high and is only 82mm deep. The tiles can be easily mounted into a digiLED Frame measuring 800mm x 900mm, and can be accessed from the front or rear for servicing. At only 23kg per square metre, the digiLED Frame and Tiles are one of the lightest rental options in the current market.

"We were delighted to have found a partner with such a wealth of know-how and experience in the rental market that was willing to be a pioneer with us for this product. " says Michiel Hettinga of DisplayLED GmbH. "Their contribution has been indispensable to make the T8S rental solution into a very versatile and innovative complete solution. In addition, for us it is very good to have such a well connected partner in a region that is experiencing tremendous growth. We look forwards to making a real impact in the South West of France".