

‘The Pixel Depot’ Launches to Provide One Stop Shop for LED Display Solutions

displayLED has revealed its state of the art showroom and industry resource, designed to be Europe's most comprehensive collection of LED video displays. Featuring the latest in innovative LED products from leading manufacturers, The Pixel Depot opened this September at the company's headquarters near Dorking, Surrey (UK).

On display products include solid LED modules and tiles, creative and flexible displays, mesh/curtain products, video controllers, content management software and an impressive LED dance floor. Other features include replicas of unique digiLED product applications, including the use of wearable LED and incorporation into objects such as a piano, as utilised by a leading US performer.

The showroom enables visitors to find out more about a range of display factors, including pixel pitch and appropriate resolution, LED type and quality, and what makes a great video screen; including aspect ratios, viewing angles, refresh rate, grey scale and brightness.

“Our experts have scoured the world and tested products, including the latest technology from China, to find the most innovative, effective and user-friendly options currently on the market,” explains Managing Director Graham Burgess. “Recognising the growth of LED technology and the wide choice available to customers, The Pixel Depot will provide a unique opportunity to test a vast array of displays using varying pixel pitches to determine what is best for a specific application, and providing a place for creative inspiration.”

“It's not easy to continually keep up to date with the best and latest products, so the Pixel Depot will do this for you,” continues displayLED's Guy Horrigan. “Sometimes it's hard to visualise or appreciate LED display technology until you see it in person, to know what is best for your application, or to know whether you are dealing with a reputable manufacture or supplier – particularly overseas. You don't ultimately know if a product will perform at the end of the day. The aim of The Pixel Depot is to provide a resource to enable people to come and test the products themselves and ask these questions, which will save them both time and money.”

The showroom will provide LED solutions across market needs, providing a valuable resource for AV rental companies, systems integrators, TV studios & broadcast media, digital advertising, shopping malls, sports and events venues, architectural applications and building design, galleries, theatres and conference and exhibition markets, as well as unique and creative applications.

The Pixel Depot showrooms will also be available for rental companies and designers to demonstrate options to potential clients, and as an educational resource and training facility.

To arrange a visit The Pixel Depot, call +44 (0) 207 381 7840 or email info@displayled.com for more information.

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